



P.O. BOX 1937
Jackson, MS 39215-1937
800-795-6123
601-352-7383

February 23, 2018

Prospective Sponsors and Exhibitors:

Mississippi Congress of Parents and Teachers, Inc. (Mississippi PTA) is excited to offer local community organizations an opportunity to partner with us to increase educational options in the State of Mississippi. On April 27-28, 2018 at Harlow's Event Center in Greenville, MS, we are hosting our 99th Convention of the Mississippi Congress of Parents and Teachers, Inc. This event will highlight outstanding students, parents and PTSA/PTA accomplishments along with workshops and general meetings.

Benefits of being a corporate partner include: 1) direct access and opportunities to present your products and interact with PTA/PTSA decision makers and school leaders; 2) opportunities to develop additional partnerships with other corporate sponsors; 3) opportunities to impact the educational system and increase opportunities for young people in local communities to excel in various events, and 4) potential opportunities to network with public individuals and entities to increase your visibility in their respective communities. Please take advantage of this great opportunity to give your organization enhanced visibility to perspective partners. Take advantage of our early bird rates by reserving exhibit space by April 2, 2018.

As a reminder, Mississippi PTA is the largest volunteer parent association in the state of Mississippi; a powerful voice for children, a relevant resource for parents and a strong advocate for public education; and has units across the state.



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Our sponsorship levels begin at only \$25. Enclosed is a packet that outlines the different levels of sponsorship and what your sponsorship will entitle you to. If you should have any questions or require additional information, you may call **Annita Bonner at 769-218-8599.**

Sponsorship and Exhibitor Prospectus

Sponsorship Opportunities

Grand Champion Sponsor

\$1,000.00 Early bird registration by April 2, 2018

\$1,200.00 After April 2, 2018

Booth (First priority choice of location) for both days

Two tickets to the Annual Luncheon and the Awards Banquet

5 minute presentation at the Annual Luncheon

Recognition at Awards Banquet

Display brochures or handouts on table at the luncheon and banquet

Full page ad in Convention booklet

Flyer, handout or brochure in Convention tote bags

Flyer, handout or brochure in 2018-2019 local unit packets

Sponsor logo in the MS PTA Newsletter (with link if Newsletter is electronic)

Listed on website Sponsor page with link for 12 months



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Bronze Sponsor

\$700.00 Early bird registration by April 2, 2018

\$800.00 After April 2, 2018

Two tickets to the Annual Luncheon and the Awards Banquet

5 minute presentation at the Annual Luncheon

Recognition at Awards Banquet

Full page ad in Convention booklet

Flyer, handout or brochure in Convention tote bags

Listed on website Sponsor page with link for 4 month year

Listed on website Sponsor page with link for 6 months

Event Sponsor

\$300.00 Early bird registration by April 2, 2018

\$350.00 After April 2, 2018

Booth

Ticket for luncheon on Friday

Five-minute presentation during lunch

Full-page ad in Convention program book

Flyer, handout or brochure in Convention tote bags

Supporter

\$250 Early bird registration April 2, 2018

\$275 after April 2, 2018

Booth

Half page ad in the Convention program book

Ticket for lunch on Friday and Banquet

Collaboration Sponsor: Minimum of \$50.00

Collaboration Sponsors allow the MS PTA to continue to build relationships with community partners and engage parents with worthwhile programs to assist academic success.

Friends of the MS PTA: Minimum of \$25.00

Engagement Sponsors allow the MS PTA to continue to build relationships with community partners and engage parents with worthwhile programs to assist academic success.

In-kind Gifts: Any Amount

In-Kind Sponsors will receive the level of sponsorship that equals the value of their gift. All benefits that accompany that level are available to In-kind sponsors as well. In-kind sponsors are welcomed and appreciated. If you are unsure what we mean by an In-kind sponsor, let us clarify. Instead of financial donations, some businesses would prefer to give inventory items, i.e. door prizes, food, sound equipment, tents or even professional services. If you're interested in becoming an In-kind Sponsor, please contact us today.

Auction

Donate a basket of merchandise and/or service to highlight your company. Proceeds will benefit scholarship funds. Donated items must be delivered to the auction area by 9:00 a.m. on Friday, April 27, 2018.

Door Prizes

This is a popular and effective way to highlight your products and/or services.

You may administer your own drawings throughout the Convention. Exhibitors will be responsible for delivery of merchandise not claimed by winners.

Booth Rental Costs

Commercial Organizations:

A current copy of Liability Insurance required

Standard Booth

\$ 250.00 Early Bird Registration by April 2, 2018

\$ 285.00 After April 2, 2018

Nonprofit Agencies

A current copy of your 501© (3) letter is required

Standard Booth

\$ 150.00 Early Bird Registration by April 2, 2018

\$ 180.00 After April 2, 2018

Program Book Ads

Ads must be received in the state office by April 2, 2018 to be included in the Convention program book. Ads should be AD COPY READY IN GRAYSCALE or a PDF ELECTRONIC FILE.

Business Ad Prices

\$ 125.00 Full Page Ad (7 ½ x 9 ¾)

\$ 70.00 Half Page Ad

Bag Stuffer Pricing for Non- Exhibitors

Send quantity of 300 items

1 item in Convention bags \$ 35.00

Bag stuffer materials must be provided by business/exhibitor and be received in the state office by April 2, 2018.



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**Mississippi Congress of Parent Teacher Association, Inc.
2018 Convention Application and Agreement Form**

IN WITNESS THEREOF, the applicant has caused this application to be executed individually or by an officer, agent, or representative duly authorized to execute the same.

Firm:

(List the firm/company/organization name as it is to be shown)

Submitted By:

Title:

Telephone: _____

Cell _____

Fax: _____

E-mail Address: _____

Type of Organization (check one) Commercial Nonprofit College

Your contract and payment is to be mailed to:

Mississippi PTA

P. O. Box 1937

Jackson, MS 39215-1937



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THIS CONTRACT IS NOT BINDING UNTIL AND UNLESS ACCEPTED AND SIGNED BOTH ON BEHALF OF THE EXHIBITOR AND ON BEHALF OF MISSISSIPPI PTA. WHEN SO ACCEPTED AND SIGNED, IT SHALL CONSTITUTE A BINDING CONTRACT UPON THE APPLICANT AND MISSISSIPPI PTA SUBJECT TO THE TERMS, CONDITIONS, RULES AND REGULATIONS ENCLOSED. CHANGES MAY NOT BE MADE TO THIS CONTRACT UNLESS IN WRITING SIGNED BY BOTH PARTIES.

PLEASE RETURN ONE SIGNED COPY OF THIS EXHIBITOR CONTRACT WITH YOUR PAYMENT TO THE ABOVE ADDRESS.

This will constitute an acceptance of the Contract by the Exhibitor.

IN WITNESS WHEREOF, the Applicant has caused this contract to be executed by an individual or by an office, agent or representative duly authorized to execute the same.

Submitted by: _____

Accepted by MS PTA: _____

Company:		Signature:
Street:		Cost of Space:
City, State, Zip:		Amount Received
Telephone:	FAX:	Date Received:
Signature:		Form of Payment:
Person in Charge of your Exhibit:		Check Number (if applicable):
		Receipt Number



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Convention Exhibitor

The undersigned desires to participate in the Annual Convention of the Mississippi Congress of Parent Teacher Association, Inc. (also referred to as Mississippi PTA) to be held at Harlow's Event Center in Greenville, Mississippi, on **April 27-28, 2018**. Subject to terms, conditions, rules and regulations governing said Convention which are set forth and are expressly made a part of the **Application and Agreement** as though repeated herein in full, preceding the signature of the undersigned.

The undersigned hereby request assignment of a display area to be located in the designated Exhibit Hall of the Convention. Display area will be assigned first by sponsorship level and then on a first come basis as fees are received. The applicant agrees to pay the fees indicated. Applicant encloses check for full payment, payable to the **Mississippi PTA. Fees, or any part thereof, cannot be refunded after April 2, 2018.**

Original contract, properly signed, accompanying check and **proof of Liability Insurance** are to be received by the **Mississippi PTA, P. O. Box 1937, Jackson, Mississippi 39215-1937 no later than April 2, 2018.**

CONVENTION EXHIBITOR RULES AND REGULATIONS

- 1. Contract for space:** Applicants for exhibit space are required to forward to the Mississippi Congress of Parent Teacher Association, Inc. (also known as Mississippi PTA) the formal **Application and Agreement Form** provided. To be valid, each for-profit application must include a check to cover the fees. **This fee, or any part thereof, cannot be refunded after April 2, 2018.**
- 2. Date and time for exhibits are as follows:**
Friday, April 27
Harlow's Event Center
6:30 a.m. Set up time
8:00 a.m. – 4:00 p.m.

Other times as approved by Convention Chair
- 3. Installation and dismantling:** Installation may begin at 6:30 a.m. on Friday, April 27, with dismantling completed no later than 11:00 a.m. on Saturday, April 28.
- 4. Fire Protection:** Inflammable or other dangerous fluids, substances, materials, equipment, or other items, the use of which is in violation of city, county, state laws or regulations, may not be used in any display. Exhibitors must use flame resistant decorative materials.
- 5. Care of building and equipment:** Exhibitors, or their agent, shall not injure or deface the walls or floors or the building or the equipment of the displays. When such damage occurs, the Exhibitor is liable to the owner of the property damaged.

6. Liability and Insurance: The Mississippi PTA, **Harlow's Event Center** will not be responsible for the safety of the property of the Exhibitor from theft, fire damage, accident or other causes. Exhibitors are advised to consult their insurance broker for proper coverage on display materials from the time it leaves their company premise until it returns. Neither shall the Mississippi PTA, **Harlow's Event Center** or any of their officers, agents, employees or other representatives be held responsible, accountable or liable for and the same are hereby released from accountability, responsibility or liability for any damage, loss, harm or injury to the person for any property of the applicant or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause, and neither Mississippi PTA, **Harlow's Event Center** will obtain insurance against such damage, loss, harm or injury. **Attach a copy of your current Liability Insurance Policy to your application.**

7. Indemnification: The applicant hereby agrees to indemnify, defend and protect the Mississippi PTA and **Harlow's Event Center** against and hold and save the Mississippi PTA and **Harlow's Event Center** harmless from any and all claims, demand suits, liability, loss, cost, damages, attorney fees and expenses of whatever kind of nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents employees or other representatives, including but not limited to claims of damage, or loss of property, or from or out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage, or loss of property, loss, harm, or injury to the person or any property of its officers, agents, employees or other representatives.



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These regulations become a part of the contract between the Exhibitor and the Mississippi PTA. They have been formulated for the best interest of the Exhibitors. The MS PTA respectfully asks the full cooperation of the Exhibitors in their observance. All points not covered are subject to the decision of the MS PTA.

Submitted by

(Signature): _____

Copy of Liability Insurance Attached